



John Keenan

Principal

Through early intervention commercial outcomes are possible for all parties.

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Services

- Business recovery and turnaround
- Business insolvency

Industry specialisations

- Retail
- Manufacturing
- Tourism and Hospitality

Qualifications and memberships

- BCom (Accounting) - Macquarie University
- Member, CA ANZ
- Member, ARITA
- Qualified Member, TMA

John has over 20 years' commercial, professional and restructuring experience with expertise in retail, professional services, insurance, manufacturing, clubs and charities.

John specialises in corporate recovery and business reconstruction, where his technical abilities complement his commercial skill. He prides himself on his ability to critically analyse a client's business to identify underlying strengths and weaknesses in times of distress.

John has wide ranging expertise and experience in dispute resolution, including litigation, where formal appointments are often used to bring commercial reality to parties and unlock opportunities. On many occasions, he has sold businesses and introduced new capital partners as part of a turnaround and restructure.

John has provided an extensive range of restructuring and reconstruction services to corporate clients using the voluntary administration ("VA"), deed of company arrangement ("DOCA"), creditors' trust, receivership and liquidation processes. His focus is always to find a commercial outcome for all stakeholders.

Outside of work, John enjoys spending time with his family, traveling and loves sport, in particular golf, baseball and rugby.

Experience

▲ **Ocean Informatics**

Multinational IT business with a viable software platform but cash flow difficulties, recapitalised and restructured using a VA and DOCA.

▲ **Brightwater Engineering**

Large-scale engineering business in a loss-making contract with an ASX listed company, returned to solvency and contractual dispute resolved to allow project to continue, using a VA and DOCA.

▲ **Infa Products**

Former child seat manufacturer in long-running litigation resolved and company returned to solvency, using a VA and DOCA, incorporating a Creditors Trust.

▲ **King of Knives**

Franchise retail network recapitalised and restructured using a VA and DOCA, incorporating a Creditors Trust.

▲ **Kingsford Timber and Hardware - Mitre 10**

Large-format retail business sold and dispute resolved between shareholders and secured creditors, using a VA and DOCA.